

FREE! FREE!

To the first 10 Ladies entering our store Wednesday morning, November 17, at 9 a. m., will receive Free a Dress.

**MARRIED OR SINGLE IT
MATTERS NOT**

FREE! FREE!

To the first ten men entering our store Wednesday morning, November 17, at 9 a. m., we will give Free a Dress Shirt.

WE WANT WOMEN TO SQUEEZE!

**We Want Women to Squeeze Into the Greatest Crowd
That Ever Squeezed Into One Spot**

WEDNESDAY MORNING

November 17th, 9 A. M.

—AT—

Gilmer Bros' Specialty Store

There will be set in "action" one of the Mightiest Merchandise Sales on Earth. In fact, friends and readers, not fiction! The well known Jobbing Business of Marler-Dalton-Gilmer Company, of Winston-Salem, is now in our hands and as the stock is so awful large we are going to dispose of it wholesale, retail, job it out, or any way in which to turn into Ready Cash at our new store, what is known as Gilmer Bros' Specialty Store. We will begin Wednesday at the stroke of nine with one of the Greatest Cut Price Sales ever held in the Grand Old State of North Carolina. Where will you be? If you are too late its your own fault! **GRAB IT QUICK!**

Fine Sea Island Sheeting worth 5c. This sale the yard... 2 3/4c	Big assortment Dress and Apron Gingham, worth 10c. This sale... 5c	Men's and Ladies' Sweater Coats, worth 50c. 29c	Famous Wool Blankets, solid colors. Regular size worth \$4.00. This sale the pair \$1.98	Cotton Checks, Worth 6c. This sale the yard..... 4c
Men's, Ladies' and Children's Hose, worth 10c. This sale, the price 5c	Ladies' Corsets worth \$1.00. This sale 19c	Men's Blue Overalls, Union made, worth \$1.00. This sale... 75c	All Wool solid color or plaid. Full size, worth \$6.00. This sale the pair \$3.98	Heavy Cotton Checks, worth 7 1/2 cents. This sale the yard 6c
Men's heavy Fleece Underwear, worth 50c. This sale, the garment 25c	Outing Flannel, dark and light colors, worth 8c. This sale, the yard 5c	Good size cotton Blankets, worth 50c. This sales the pair... 39c	Comforts, darks or lights, worth \$1.50. This sale, each... 98c	Men's and Ladies' Gray Mixed Heavy Hose, worth 10c. This sale 7 1/2c
Men's and Boys' Blue Work Shirts, worth 50c. This sale, each 25c	Heavy Sea Island Sheeting, worth 8c. This sale the yard.... 5c (Limit 10 yards to customer.)	11-4 Cotton Blankets, worth \$1. This sale 79c	Ladies Silk Dresses, worth \$5.00. This sale each \$2.98	Huck Towels, worth 10c. This sale each 5c
		12-4 Cotton Blankets, extra heavy worth \$2.50. This sale. \$1.79	Ladies' up-to-date Shirt Waists, worth \$1.00. This sale... 48c	Huck Towels, worth 12 1/2c. This sale each 7 1/2c
		Ladies' Vests and Pants, worth 50c. This sale 35c		

\$50,000 worth of Seasonable Merchandise to be sold at less than Wholesale Prices for ten days only. Think of it! Two-thirds saved on your Winter Goods. Are you going to stand by idly and let the other fellow grab all these good things? THIS STOCK CONSISTS OF DRY GOODS, NOTIONS, UNDERWEAR, HOSIERY, BLANKETS, SWEATERS, SHEETS, PILLOW CASES, SILK AND SERGE DRESSES and, in fact, everything needed in a Home with a large or small family. Dispel all doubts because realities are going to GLARE YOU IN THE FACE! Come on, people, come and get in the first day, if you can. Telephone the friends, bring the neighbors, come yourself to the Only Original Bona Fide Sale—the Sale that's Different. Your Money Refunded on any Unsatisfactory Purchase.

SALE NOW GOING ON

LOOK! LISTEN!—We will open Wednesday at 9 a. m., and assure one and all that no matter how great the crowd may be, you will get waited on.

DON'T GO WRONG! LOOK FOR THE YELLOW SIGN OVER THE DOOR

Gilmer Bros. Specialty Store

O. F. CLARK, Sales Manager in Charge

The Retail Store, Selling at Wholesale Prices

121 South Main St., High Point, North Carolina